



Mount Pleasant Business Association Asociación de Negocios de Mt. Pleasant

Meeting Minutes

Wednesday, December 1, 2010
9:00 – 10:30 AM Don Juan Restaurant

Issues discussed at the meeting included the following:

MPBA Membership Drive 2010-11

An update on memberships received by Joanie Majeed and Gabriela Mossi was provided. Renewals and new memberships are currently at a total of 40 businesses and property owners. Joanie and Gabriela will continue to follow up on a few renewals.

Annual Holiday Celebration in the Park

The event will take place Saturday, December 11, 1-3PM. MPBA provides entertainment (Santa, Three Kings, Mrs. Claus, recorded music), snacks, a small toy and a book per child. Donations of snacks and children's books and volunteers are needed. Joanie requests donations door-to-door, Gabriela is recruiting volunteers, book and other donations and distributed a detailed event work plan. Mount Pleasant Main Street and the Latino Association of Mount Pleasant will provide tents, tables, chairs and some volunteers. Members discussed and approved expenditures for the event including toys \$800, tree \$70, flyers and assistance from Rudy Riley Friday and Saturday \$60-70 (usually covered by donations from businesses).

Member Advertising/Promotion Opportunities and Other Updates

Gabriela displayed the two-sided bus shelter poster that would be installed later that day or the next in 10 bus shelters along Mt. Pleasant Street and 16th Street. The poster includes one side that encourages people to "Experience*Explore*Taste Mount Pleasant" and the other side features twenty-four businesses, showcasing the wide range of goods and services available in the neighborhood. This promotion will also include a quarter page ad in the monthly magazine Mid City DC, December edition.

Alex Kramer and Gabriela Mossi testified at the DC Council Hearing of November 16 in support of the Office of Planning small Area Revitalization Plan for Mount Pleasant. Several members of the community, ANC and nonprofits also testified in support of the Plan. The plan was approved by DC Council. This is the first step towards the allocation of city funds for activities to help improve the commercial corridor. Visit the MPBA website to read the Plan.

Public Space Regulations Panel with Public Space/DDOT

MPBA will plan a presentation for business owners with members of the Public Space Department which is under the DC Department of Transportation. This event will take place on a week day in mid-January 2011. The purpose of the presentation is to discuss outdoor cafés, signage, sandwich boards and sidewalk displays and the regulations of public space that affect businesses.

Board Elections 2010-2012

The candidate slate for Board of Directors was elected unanimously for a two-year term.



Mount Pleasant Business Association Asociación de Negocios de Mt. Pleasant

President: Alex Kramer, Dos Gringos Café
Vice President: Alberto Ferrufino, Don Juan Restaurant
Deputy Vice President: Glyn Clea, Melissa's Beauty Salon
Treasurer: Phil Lepanto, Old School Hardware
Secretary: Elizabeth Shrader, Mt. Pleasant Massage Therapy
At-Large Director: Joanie Majeed, Mt. Pleasant Care Pharmacy

Next MPBA meeting will take place Wednesday, January 5 at Dos Gringos Café. Check for email announcements and visit www.mtpleasantbusiness.org for more information.